

ELECTIVE COURSE

“Enterprise strategy”

➤ **LECTURER : Tetiana DEDILOVA**

Candidate of Science (Economics), Associate Professor, Department of Economics and Entrepreneurship

➤ **TEACHING EXPERIENCE:** 19 years

➤ **ACADEMIC WORKLOAD:** 4 credits (120 hours)

➤ **FORM OF FINAL CONTROL:** Credit Test



- *Lecture Classes – 16 hours;*
- *Practical Classes – 16 hours;*
- *Individual Work – 88 hours.*

Summary of Educational Course

“Enterprise strategy”

The goal of the course is a formation of competences in strategic planning, development, implementation and analysis of strategies of modern business entities.

Competences:

- ❖ to be able of abstract thinking, analysis and synthesis;
- ❖ to adapt and act in a new situation;
- ❖ to make informed decisions;
- ❖ to independently identify problems of an economic nature when analyzing specific situations, to propose ways to solve them;
- ❖ to deeply analyze problems and phenomena in one or more professional areas, taking into account economic risks and possible socio-economic consequences.

Program Learning Outcomes :

- ❖ To apply analytical and methodical tools to substantiate proposals and make managerial decisions by various economic agents (individuals, households, enterprises and state authorities).
- ❖ To demonstrate basic creative and critical thinking skills in researching and professional communication.
- ❖ To perform an interdisciplinary analyze of socio-economic phenomena and problems in one or more professional areas, taking into account risks and possible socio-economic consequences.
- ❖ Be able to think abstractly, apply analysis and synthesis to identify the key characteristics of economic systems of various levels, as well as the peculiarities of the behavior of their subjects.
- ❖ To demonstrate flexibility and adaptability in new situations, in working with new objects, and in uncertain conditions.