



International Summer School (online) “Sustainability Thinking and Entrepreneurship”



11 - 15 September, 2025

INTERNATIONAL SUMMER SCHOOL is
part of JEAN MONNET MODULE -
101080031 STEPUP “Sustainability
Thinking and Entrepreneurship”



Content description

The school is supposed to organise
multicultural communications and group
work on improving entrepreneurial activity
to make cities and communities more
sustainable

Target audience

The summer school is open to bachelor and
master students, PhD students.
Students with special needs are very
welcome! Once the selection have been done
you get the invitation **in Zoom**



Apply until 9 September,
2025 join and win the PRIZE!



THE SUMMER SCHOOL PROVIDES 2 CREDITS ECTS

Thursday, 11

September

The game “Present yourself in groups”: explanation, group creation. Effective team-building: main concepts and approaches.

Friday, 12

September

Sustainability Thinking and Entrepreneurship: evolution of the concepts.
Role play

Saturday, 13

September

Business-models for sustainability: how firms' value creation processes can be driven by sustainability and social responsibility. Team Work. Case Study.

Sunday, 14

September

Digital Transformation: new opportunities for business. Cross-cultural communications. Team Work. Design Thinking. Training.

Monday, 15

September

The first draft of individual (group) students' projects. Presentation of the project by participants.

Finally, you'll get

Intercultural experience

Certificate of participation

Prizes for best projects



Olena Mykolenko

She is the coordinator of the project Erasmus+ JMM "Sustainability Thinking and Entrepreneurship", lecturer of the project JMM "Business Models for Sustainability: Challenges and Digital Transformations". She is Associate Professor at V.N. Karazin Kharkiv National University (Ukraine). She is doing research into Entrepreneurship, Humane Entrepreneurship and Sustainable Thinking



Dmytro Mykolenko

He is the coordinator of the project Erasmus+ JMC "Eastern Ukrainian Centre of European Studies", a lecturer of the project JMM "Sustainability Thinking and Entrepreneurship". He is a Professor at V.N. Karazin Kharkiv National University (Ukraine). He is doing research into history of entrepreneurship, entrepreneurship and football



Svitlana Strapchuck

She is the coordinator of the project JMM "Business Models for Sustainability: Challenges and Digital Transformations", lecturer of the project JMM "Sustainability Thinking and Entrepreneurship". She is Associate Professor at V.N. Karazin Kharkiv National University (Ukraine). She is doing research into Sustainable Development, Circular Economy.



Anna Kocherova

She works as a project manager and coordinates international project "Joukraine – Joint online learning with Kharkiv universities", which is supported by DAAD. She teaches Module "Sustainability Thinking and Entrepreneurship", "Entrepreneurial Communication" and mentors students' start-ups. Her research field is Entrepreneurship, Humane Entrepreneurship.



Claudia Wiepcke

She is the Professor of the Institute for Economics and its Didactics at Karlsruhe University of Education. Co-coordinator of several educational projects. Project funding for "EntreCoThink" – a service center for entrepreneurial IT education in schools – through the Vector Foundation (2023 to 2026).



**Co-funded by
the European Union**

SCHEDULE:

Thursday 11th of September-
Monday 15th of September 2025
(online in Zoom)

36 total hours of lectures and trainings
2 credits ECTS



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